



2024

IMPACT REPORT

WOMEN'S CENTER FOR ADVANCEMENT



Letter from our CEO

Jannette Taylor,
MSOL, MSNDR

Reflecting on 2024, I am inspired by the strength of the survivors we serve and the compassion of the community surrounding them. Every day, I witness stories of healing, courage, and transformation—each one a powerful reminder of why this work matters. We know the path to a safer, more just Omaha is long, and the challenges are real. But together, we are building a future free from fear and violence. It takes all of us—and it's worth every step.

Last year, the WCA supported 4,385 clients and their 3,953 children. Those are big numbers. Behind each number is a story—of a mother who found the strength to leave an abusive relationship, of a survivor who secured safe housing, or a child who finally felt safe again. Each number represents a life changed and a future reclaimed.

In 2024, the WCA experienced rising demand, especially for legal and human trafficking services. Each call to our 24/7 crisis line, every legal consultation, and every moment of advocacy reminded us of the challenges that survivors in our community continue to face—challenges that we are committed to helping them overcome.

Last year, our organization navigated challenges from shifting funder priorities, rising costs, and reduced funding at the state and federal levels. Thanks to supporters like you, we continued providing vital services. We sincerely appreciate your support of the WCA's mission.

To those who have stood with us—our donors, volunteers, advocates, and allies—thank you for your unwavering support. Together, we have given survivors the tools to mend their bodies, restore their dignity, and reclaim their futures. As we move forward, one thing is clear: we will do what it takes to protect survivors and uphold the promise of a violence-free community where everyone can live in safety and with dignity.

Thank you for standing with us in solidarity and hope.

Jannette Taylor, MSOL, MSNDR
PRESIDENT & CHIEF EXECUTIVE OFFICER
WOMEN'S CENTER FOR ADVANCEMENT

Every survivor deserves a future free from fear, and no survivor has to walk this path alone—WCA is here every step of the way.

Helping survivors stay safe and **grow strong**



OUR MISSION

Assisting survivors of domestic violence, sexual assault, human trafficking, and stalking and their children to achieve safety and empower them to lead self-determined lives.



WHO WE ARE

For more than a century, the WCA has led Omaha in serving the critical needs of domestic violence, sexual assault, human trafficking, and stalking. The WCA's approach provides vital services including the Omaha metropolitan area's crisis hotline, advocacy, individualized case management, housing, legal services, therapy, peer-led support groups, self sufficiency, and career programs all provided at no cost.

The WCA is committed to the prevention and elimination of domestic violence and sexual assault.

TABLE OF CONTENTS

3WCA MISSION AND
WHO WE ARE**4**

PROGRAM HIGHLIGHTS

6CLIENT IMPACT AND
SERVICE OUTCOMES**8**WCA TRIBUTE TO WOMEN
AND REMIX**10**

CLIENT DEMOGRAPHICS

11

FINANCIALS

Program Highlights

All Programs and services are provided at no cost.



ADVOCACY AND SELF-SUFFICIENCY

In 2024, the WCA served **4,338** individuals impacted by domestic violence, sexual assault, and human trafficking, along with **3,953** children as secondary survivors.

With 98% of clients reporting service satisfaction, WCA advocates provided life-changing support, responding to **9,588** hotline calls and **5,170** police reports. WCA advocates assisted survivors with **1,421** safety plans and **435** protection orders.



HOUSING

A shortage of safe and affordable housing in Omaha makes it difficult for victims to leave abusive situations. Last year, the WCA provided **1,711** emergency shelter nights, with **354** families receiving housing and relocation assistance through WCA's Rapid Re-Housing program.



PEER SUPPORT

WCA staff maintained certification as support specialists, offering a safe haven where survivors could break the silence surrounding their experiences and promote healing.

“ (She) made me feel safe when I needed it most. This place is an amazing service. Thank you from the bottom of my heart. ”



LEGAL

Navigating the legal system can be challenging, especially during a crisis. In 2024, the WCA offered walk-in legal advice to **959** clients. The WCA's legal team opened **971** new cases – a 51% increase from the previous year.



PREVENTION & EDUCATION

In 2024, the WCA trained **2,435** community members, including, businesses, healthcare workers and students, to better serve survivors. The WCA taught **684** young people about teen dating violence, human trafficking, and healthy relationships.



CLASSES & WORKSHOPS

The WCA offered career readiness, technology, and financial literacy training. Over half of the participants improved their financial literacy, enhanced their employment status, or maintained gainful employment. The WCA partnered with LendingLink on financial literacy and mentoring services.

2024 Client Service Impact

4,385

Total unique clients served by WCA programs

3,953

Children served as secondary survivors

1,711

Emergency shelter nights provided

9,588

Hotline calls received

ADVOCACY

Danger/lethality assessments	994
Safety plans	1,421
Protection order assistance	453
Police reports received for outreach	5,170
In-person response to hospital calls	380

SELF-SUFFICIENCY

Clients receiving self-sufficiency services	367
Clients completing self-sufficiency assessment/plan	365
Clothing boutique appointments	1,111

HOUSING

Nights housed—Rapid Re-housing program (survivor & children)	15,364
Clients receiving housing assistance	354

LEGAL

Cases opened	971
Cases closed	992
Attendance to legal workshops for self-represented clients	318
Times walk-in legal advice provided	959

PREVENTION & EDUCATION

Training/education participants	2,435
Youth training/education participants	684
Public awareness event attendance	4,350

COUNSELING & PEER SUPPORT

Support group attendance	802
Counseling sessions	136

2024 Client Service Outcomes

1,362

Client satisfaction surveys received

92%

Know more ways to plan for their safety

90%

Know more about community resources

99%

Satisfied with quality of services received

ADVOCACY

Hotline callers that had their needs met	89%
Average hospital call response time (goal is 30 minutes or less)	26 minutes

SELF-SUFFICIENCY

Average increase in self-sufficiency score	10%
Clients with an increase in self-sufficiency score	84%
Clients with an increase in financial literacy score	54%

HOUSING

Rapid Re-housing clients housed	97%
Rapid Re-housing clients who maintained housing or exited to permanent housing	76%

LEGAL

Client understands next legal action to be taken	99%
Confidence in legal services received	100%
Would use legal services again	99%
Improved safety and well-being	98%
Increased confidence in representing self in legal issue	92%
Protection orders approved with attorney representation at hearing	71%

PREVENTION & EDUCATION

Participants found presenter knowledgeable	99%
Participants learned new information	98%
Participants were more aware of community resources	99%
Presentation was useful to the participant in their field	98%

COUNSELING & PEER SUPPORT

Felt supported by group facilitators	99%
Felt more hopeful	98%
Had a better understanding of trauma and its impact	96%
Found the support group helpful to their healing	100%



TRIBUTE TO Women

The WCA's 37th Annual Tribute to Women luncheon was a remarkable success, raising nearly **\$210,000** and drawing an audience of over **850** attendees.

The event celebrated the achievements of 10 extraordinary local women whose contributions have made a lasting impact on our community.

The keynote address was delivered by Tarana Burke, founder of the #MeToo movement. Activist, best selling author, and founder, Burke discussed how her work has brought global attention to the realities of sexual violence and inspired countless individuals to speak out and seek justice.

Serving as the event's honorary chair was Diane Duren, a respected leader and advocate for community advancement.



From L to R: Janice Garnett, Meredith Dillon, Samantha Mosser, Wendy Goldberg, Diane Duren, Jannette Taylor, Cella Quinn, Karen Pesek, Aileen Warren, Donna Polk, and Sarah Yale.



Activist, author, and founder of the #MeToo movement, Tarana Burke, with WCA President & CEO, Jannette Taylor.



2024 TRIBUTE TO WOMEN *Honorees*

Meredith Dillon

Janice Garnett

Wendy Goldberg

Racquel Henderson

Samantha Mosser

Karen Pesek

Donna Polk

Cella Quinn

Aileen Warren

Sarah Yale

With
Honorary Chair
Diane Duren



REMIX 2024, WCA's hallmark fundraising event, was a great success!

REMIX, WCA's annual fundraiser held during Domestic Violence Awareness Month, brought the community together in support of survivors. REMIX 2024 was a vibrant celebration infused with disco vibes, retro style, and a shared commitment to empowerment. Guests took a nostalgic trip back to the 1970s while raising essential funds and awareness for WCA's mission. Thanks to the **WCA Partners Guild and Honorary Chair Sarah Yale** for their leadership in making this event a success.

Client Testimonials



“

Thank you for the excellent knowledge, help, and services! The WCA makes me feel safe.”

“

I appreciate the friendly, empathetic and non-judgmental interaction and support I received. Thank you.”

“

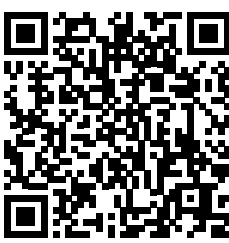
Very understanding. I'll never forget this experience. It helped us at a very scary time. Thank you so much!”

“

Thank you! I'm so grateful for a free community resource that helps the vulnerable!”

“

The WCA, the services it provides and the staff providing those services are all amazing.”

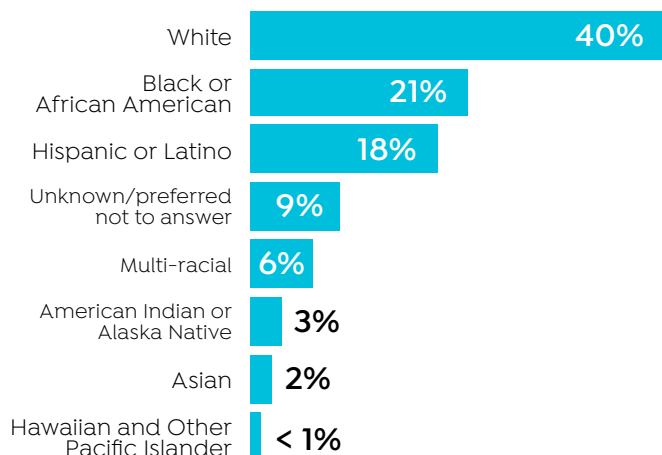


SCAN HERE
to read Alex's success story.

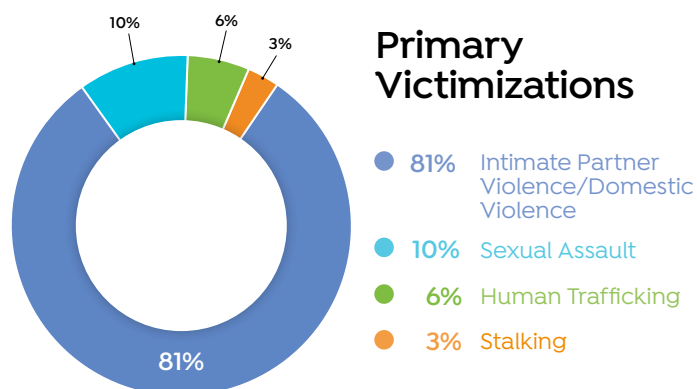
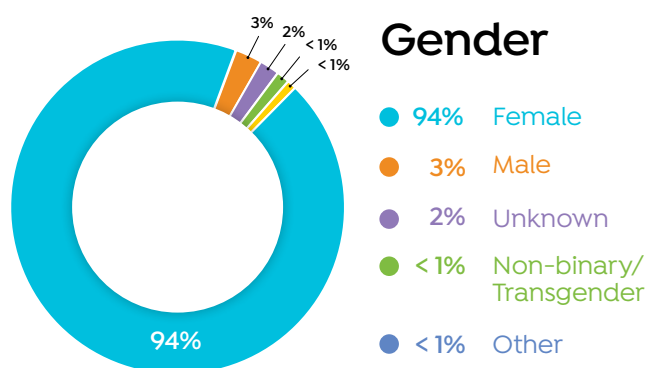
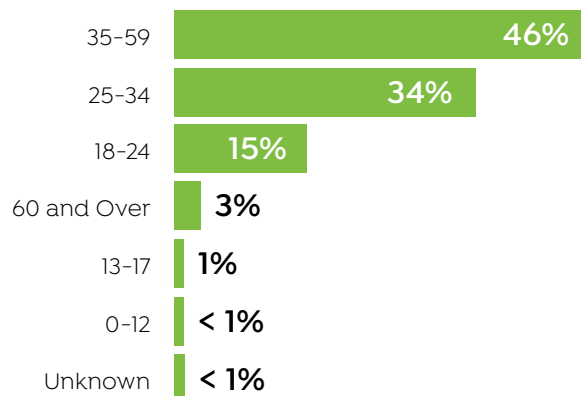
Client Demographic

The WCA is dedicated to creating an inclusive space where all survivors are believed and supported.

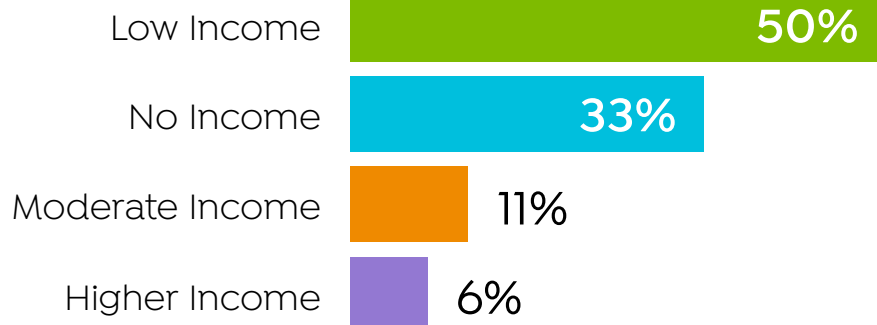
Race



Age



Household Income



WCA Financials

REVENUE & SUPPORT

2024 YTD

Government Grants	\$ 1,493,076
Foundation Grants	\$ 515,816
Donations	\$ 2,107,084
United Way	\$ 135,000
Special Events	\$ 289,790
Rental Income	\$ 14,130
Interest and Other Income	\$ 4,491



TOTAL REVENUE & SUPPORT:

\$ 4,559,387

PROGRAM EXPENSES

2024 YTD

Advocacy	\$ 1,516,203
Counseling	\$ 113,407
Legal	\$ 916,561
Housing	\$ 553,374
Education & Outreach	\$ 147,056
Self-Sufficiency	\$ 269,189
Supporting Services	\$ 1,952,382
Fundraising	\$ 172,183



TOTAL EXPENSES:

\$ 5,640,354

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THANK YOU TO OUR DONORS!



WOMEN'S CENTER FOR ADVANCEMENT
Stay safe, grow strong



omahawca



wca3801



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Advancement (WCA)



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